

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITY
DURING NOVEMBER 2023**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	NOVEMBER 2023	EXTEMPORE ON ANDHRA PRADESH CUISINE	An EXTEMPORE was conducted by the IHM GURDASPUR in connection to the EBSB PUNJAB MEETS ANDHRA and the responses from students were recorded.	Andhra Pradesh	55	Participants were from IHM GURDASPUR students of BSc I year and Diploma in food Production





SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF NOVEMBER 2023

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	11	30	124	124	1860
2	INSTAGRAM IHM Gurdaspur Page	92	92	384	424	1144